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CONFERENCE ANNOUNCEMENT

aHD1476.U6 N37



IMPORTANT DATES

**DEADLINE FOR SUBMISSION OF POSTERS,
EXHIBITS & SUCCESS STORIES**

FRIDAY JULY 19, 2002

ADVANCE REGISTRATION \$125 (By Friday, August 16, 2002)

REGULAR REGISTRATION \$175 (After Friday, August 16, 2002)

CONFERENCE DATES: September 17-20, 2002

**WHERE: Albuquerque Convention Center,
Albuquerque, New Mexico**

CONFERENCE WEBSITE:

www.cahe.nmsu.edu/smallfarm

CONTACTS:

Edmund Gomez
Phone: 505-852-2668
E-mail: gr@nmsu

Denis Ebodaghe
Phone: 202-401-4385
E-mail: debodaghe@reeusda.gov

CONFERENCE INFORMATION

CONFERENCE LOCATION:

Albuquerque Convention Ctr
401 2nd St NW, Albuquerque,
NM 87102

FEES & DEADLINES:

Advance Registration \$125 (By Friday, August 16, 2002)

Regular Registration \$175 (After Friday, August 16, 2002)

Refunds for advance registrations will be issued only for cancellations received in writing on or before Friday, September 6, 2002. All cancellations will incur a \$20 handling charge.

The conference fee will cover costs for registration packets, proceedings, three breakfasts, two lunches, two dinner buffets, and conference tours. Poster or exhibit booth space will be provided without any charges if your submission is selected.

CONFERENCE OBJECTIVES:

The conference objectives are for national, state, and local small farm program managers; representatives of community-based organizations, foundations, agri-industry, small farm and ranch communities; and other public and private sector organizations to provide a forum to:

- ◆ discuss areas of concern involved in keeping American small farms economically viable form new partnerships and formulate an action agenda necessary to maximize existing resources coordinate activities to help America's small farms, ranches, and rural communities survive and thrive in the 21st Century to provide an opportunity to share:
- ◆ risk management techniques and ways individuals and communities are coping with the emotional dimensions of the farm crisis small farm success stories from around the country, including direct marketing strategies, promising new specialty crop and livestock niches for small farmers

WHO SHOULD ATTEND:

- ◆ Agricultural professionals, outreach coordinators, agriculture agents and educators, paraprofessionals, State Department of Agriculture personnel, land-grant university personnel, small farm coordinators, farmers, foundations, colleges and universities, and others with vested interests in working with small and mid-sized family farmers.
- ◆ Community-based organizations, researchers, plant and animal scientists, economists, sociologists, and officials with state responsibilities for small and mid-sized family farm programs.

OUTCOMES:

Presentations at plenary sessions given by leaders in the small farm community will set the tone for the purpose of the conference. Speakers will represent the diversity of experts who work with small farm and ranch communities. Information presented at breakout sessions and attendee participation will reinforce the purpose of the conference. The intent of the conference is to ensure that participants gain knowledge of programs and services, which can be replicated in their various regions and states.

On-farm tours of small farms and ranches near Albuquerque, New Mexico, the site of the conference will acquaint the participants from across the nation with the types of agricultural pursuits practiced in the area by the farmers and ranchers.

REGISTRATION

Conference Registration:

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Contact:

Edmund Gomez

New Mexico State University

371 Alcalde Street, P.O. Box 159

Alcalde, NM 87511

Phone: 505-852-2668

Fax: 505-852-2857

E-mail: gr@nmsu.edu

Hotel Registration:

Hotel reservations can be made online by clicking www.cahe.nmsu.edu/smallfarm then click registration. Please complete the housing request form and fax it to (505) 346-0176.

For clarification concerning hotel information or assistance in making online reservations, please call Bertha Gomez at 505-346-0522, press 2 or enter extension 1011 between the hours of 8:00 am – 5:00 pm Mountain Standard Time, Monday – Friday

Fax: (505) 346-0176, e-mail: bertha@nmtravel.com

Mailing Address: 800 20th Street, NW,

Suite B, Albuquerque, NM 87104

Conference Tours

One-Half day and all day tour options are available on Thursday, September 19, 2002

Please Note:

**** All Day tours**--will depart at 7:00 A.M. and return at 5:30 P.M.

Lunch and drinks provided)

*** One-Half day tours**--will depart at 12:00 Noon and return at 6:00 P.M.

Lunch and drinks provided)

Sustainable Agriculture Tours

Tour A. *Red Doc Farms, Half-Day Tour Dr. Roland Sanchez and his wife Elia, run their purebred Santa Gertrudis cattle operation with the help of their children, all of whom are former or active 4-H members. The family runs a small, highly efficient irrigated forage farm using a high-intensity, short duration grazing system. If you are interested in learning how to improve the productivity of small cattle operations in a low-input, sustainable system, this tour is for you.

Tour B. **Specialty Crop Production of the Estancia Valley Tour

Farmers of the Estancia Valley, east of Albuquerque, have traditionally raised forage and feed crops, which support the area's livestock and dairy industries. Some have diversified, raising horticultural crops to increase farm income. Sod production, plus sweet corn, pumpkins, pinto beans, and vegetables grown for roadside and farmer's markets, are all part of the area's current crop mix. Many local farmers have initiated unique direct marketing programs. The Estancia Valley is a high elevation, closed water basin. All irrigation water is pumped from underground reserves.

Direct Marketing in Northern New Mexico Tours

Tour C. **Albuquerque Tour

Tour D. **Santa Fe and Upper Rio Grande Valley

Tour E. **Mora Valley

Most counties have small farmers who out of necessity have developed innovative products and marketing opportunities to increase profit and sustainability. The direct marketing tours will feature a variety of ideas to help you work with small-scale or limited-resource farmers. Participants will visit farmers markets, festivals, wineries, roadside stands and local farms. The tour will focus on processed foods, ornamental wreaths, cut flowers, and organic vegetables and fruits, because many farmers in these areas have incorporated those goods into their mix of products and ideas.

Three tours are scheduled to different areas of Northern New Mexico.

Tour C is the Rio Grande Valley north of Albuquerque.

Tour D visits Santa Fe and the valley's northern areas near Taos.

Tour E is the high-elevation tour featuring raspberries and the beautiful Mora Valley.

Value Added Agriculture Tours

Tour F.*Value Added Food Processing Tour (Albuquerque Metro), Half-Day Tour

County agents, specialists and home economists have long been involved in value-added agriculture through our food processing industry. Agents have formed processing associations, located and recruited major dairy and meat processors, and helped many small-scale producers with processing, education and other information. Participants will visit small New Mexican food processors, (bakeries, cereal manufacturers, and candy,) tortilla and cheese makers in the Albuquerque area. A sampling of New Mexico foods will delight the palates of county agents on this tasty tour of comidas Nuevo Mexicanas (New Mexican dishes)

Tour G.New Mexico Wine and Vine Tour**

New Mexico may not be the largest wine producer, but it is the nation's oldest wine-producing area. Our wine industry has matured, reaching critical acclaim through its many national and international wine competition winners. This tour will stop at vineyards and wineries in the Albuquerque and Santa Fe areas. Participants will learn how Extension programs helped expand the industry in New Mexico. Extension specialists will discuss their involvement in the creation and development of the many wine festivals now held throughout New Mexico. The tour will end at Rancho de las Golondrinas (Ranch of the Swallows), a living agricultural museum near Santa Fe. This beautiful farm depicts early agricultural life in New Mexico at the end of El Camino Real (The Royal Road), an 1800-mile trade route between Mexico City and Santa Fe. The Rancho maintains traditional orchards, gardens and vineyards, and hosts a wine festival that draws thousands of visitors each year.

Native American Traditional Farm Tours

Tour H.Laguna and Acoma Pueblos Agriculture**

When the Spaniards first arrived in New Mexico with their livestock, the pueblo Indians had already been farming for hundreds of years. Native Americans soon began raising sheep and cattle because it provided a steady food and fiber supply. Laguna and Acoma pueblos maintain large commercial cattle herds and sheep flocks on their rangelands, located at the edge of the "Red Rock" country of northwest New Mexico. Participants will visit these communities for an up-close and personal view of pueblo life. The world-famous Acoma "Sky City" is the highlight of this tour. The ancient village, built hundreds of years ago on a high, cliff-faced mesa top, still serves as home to many Indian families. The city, part of Acoma Pueblo 50 miles west of Albuquerque, is the oldest continuously inhabited community in the United States.

Tour I.Southern Pueblos and Rancho de las Golondrinas Tour**

The Pueblo Indians have been farming the Rio Grande Valley for over 1000 years. Many of these farms are still in production today. The Southern Pueblos Tour will follow El Camino Real (The Royal Road) from Albuquerque, north along the Rio Grande. We will visit with growers at Santo Domingo, San Felipe, Santa Anna and Cochiti Pueblos. The tour will end at Rancho de las Golondrinas (Ranch of the Swallows), a living agricultural museum near Santa Fe. This beautiful

farm depicts early agricultural life in New Mexico at the end of El Camino. The rancho maintains traditional orchards, gardens and vineyards.

Alternative Agriculture Tour:

Tour J.Alternative Livestock Tour**

The Alternative Livestock Tour will visit farms specializing in free-range poultry, milk goat ranch and cheese processing plant, and an emu ranch. Does free-range poultry taste better than conventional grown birds? The owner of this operation will tell you why he feels this is a true statement. When was the last time you tasted goat cream cheese with fruit? Save you appetite for this tour, as you will experience the art of goat cheese production. Ever wonder what beauty products are made from emu oil? This tour will answer this and many more questions.

Conservation of Natural Resources on our Public Lands

Tour K.Visit Cibola National Forest**

Have you ever wondered what all the controversy is about? The federal government owns Forty percent of land in Western states. The U.S. Forest Service, Bureau of Land Management and National Park Service manage most of the land for multiple uses. Find out how grazing, wildlife, recreation and other uses are accommodated and why these public lands are so important to the communities and people who live in and around them. (The natural resource tour will start with a trip on the world's longest tramway to the crest of the Sandia Mountains, which overlook Albuquerque) U.S. Forest Service personnel, ranchers and Extension specialists will lead tour stops in forests, skiing and recreation areas, grazing lands and watercourses to get up close and personal with our nation's public resources.

Traditional Northern New Mexico Small Farm Tour:

Tour L.Rio Arriba and Santa Fe County Farms**

Four hundred-year-old farms will be featured on this visit to the tiny but beautiful valleys of north central New Mexico. Hispanic farmers, descendants of the first European colonizers, will show apple production, market gardens and New Mexico food processing operations on their farms. New Mexico's famous weavers will demonstrate how they manufacture and sell their goods to local tourists and world markets through innovative promotional channels. A tour of New Mexico State University's Sustainable Agriculture Science Center at Alcalde will show a research facility dedicated to the needs of small farmers and ranchers.

Southwestern Landscaping

Tour M.Santa Fe area - Xeriscape and Water-Conservation Techniques Tour**

With little or no water available, landscaping in the high desert is always a challenge. See how beautiful and colorful landscapes are achieved using the latest in xeriscape and other water-conserving techniques. Landscaping with little water may not just be a problem in the Southwest, since many other parts of the country face water shortages. How will municipalities deal with meeting the water needs of growing communities?

On this tour, participants will obtain many ideas in colorful and unique surroundings that are pleasing to the eye. By using plants that are well adapted, mulches that suppress weeds and conserve water, and drip irrigation to make the most of water, these landscapes can have color and fragrance with only monthly or seasonal gardening chores. More elaborate xeriscape designs can be as labor intensive as highly maintained traditional gardens, but much less water. Participants will visit southwestern homes and community and public gardens. Formal Southwestern landscapes will also be on this tour.

Tour N.*Natural History Museum and Botanical Gardens of Albuquerque, Half-Day Tour

The Natural History Museum of Albuquerque will take you back millions of years in the development of New Mexico. From vast seas to the present high mountain valleys of northern New Mexico you will experience the change only a million years can bring to the land of enchantment. Come visit the tropical rain forest in New Mexico. The Albuquerque Botanical Gardens will grant you a memorable experience.

CALL FOR POSTERS

DEADLINE FOR SUBMISSION OF POSTERS FRIDAY, JULY 19, 2002

Do you work with small farmers? Does your research or outreach efforts benefit small farmers? We invite you to share your work in a poster session at the Third National Small Farm Conference. Posters offer a unique opportunity to present research, extension, outreach, and technical ideas and findings with other specialists and educators. Well designed posters that communicate important findings will be selected. Posters will utilize 4' X 8' dimensions with pins and/or velcro backdrop. No tables will be provided in the poster area.

Conference topics include niche crops and specialty enterprises, alternative models and methods of managing small farms and ranches, marketing and value-added enterprises, entrepreneurship and business skills, meeting the needs of under-served audiences, beginning farmer programs, involving youth in production agriculture, developing more effective networks and new technologies to serve farmers' needs, alternative and traditional enterprises, and others.

All non-profit groups such as community-based organizations, foundations, public and private sector organizations such as colleges and universities, State Departments of Agriculture, farmers and individuals with vested interest in serving small farmers and ranchers are invited to share innovative ideas and experiences at this important national conference. Any write-up with more than 400 words will not be considered. Please submit your write-up to the address posted here or by e-mail, fax or surface mail to Tom Parslow. Submission of poster applications via the web is highly encouraged and submission via surface mail is strongly discouraged unless you have no other avenues for submitting your poster application for consideration. The Poster Committee will

review all submissions and send out notifications of acceptance or denial on or before July 26, 2002.

CONTACT:

Thomas Parslow, Poster Committee Chair
University of Wisconsin
633 Extension Building
Madison, WI 53706
Phone: 608-262-9309
Fax: 608-262-9166
E-mail: tparslow@facstaff.wisc.edu

CALL FOR EXHIBITS

DEADLINE FOR SUBMISSION OF EXHIBIT DISPLAYS-- JULY 19, 2002

Do you work with small farmers or ranchers? Does your outreach effort benefit small farmers and ranchers? We encourage you to share your work through the Exhibit and Display component of the Third National Small Farm Conference. All non-profit groups such as community-based organizations, foundations, public and private sector organizations such as colleges and universities, State Departments of Agriculture, USDA Agencies, farmers and individuals with vested interest in serving small farmers and ranchers are invited to share their innovative ideas and experiences at this important national conference.

If you would like to showcase new technology or equipment (hand held or smaller), promote a book or informational materials about your organization, you need to submit an abstract for an Exhibit display.

A table, two chairs, and a banner of the name of your organization will all be provided to public and private sector organizations whose exhibits are selected by the Exhibit Committee. A write up of 200 words or less is solicited for the Exhibit and should be sent to Mr. Bill Neish at the address posted here or by e-mail, fax or surface mail. Surface mail is not encouraged if you can utilize other avenues for submission. On-line submission is available through the conference website www.cahe.nmsu.edu/smallfarm

The Exhibit Committee will review all submissions and send out notifications of acceptance or denial on or before Friday, July 26, 2002.

Contact:

Mr. William (Bill) Neish (Chair, Exhibit Committee)
Torrance County Extension Office
P.O. Box 168
Estancia, NM 87016
Phone: 505-384-2416
Fax: 505-384-6047
E-Mail: torrance@nmsu.edu

CALL FOR SUCCESS STORIES

DEADLINE FOR SUBMISSION OF SUCCESS STORIES: JULY 19, 2002

If you have any activity, project or program effort which has resulted in enhancing the viability of a small farm or ranch enterprise, please share that story in 200 words or less (no more than 200 words per story). Success stories will be collected and shared with Conference participants through the registration packets. Please state your story in three paragraphs, stating the issue, the activity or activities, and the impact or outcome. Please do not submit any outcomes that cannot be quantified or measured. How a project activity has made a significant difference to the livelihood of the small farmer or rancher is very important. You are highly encouraged to submit project efforts that positively affect the environment or farm income, increase in production or well being of the farm family. Examples of impacts can be found at this website- www.reeusda.gov/smallfarm/successstories.htm (This was shared at the First National Small Farm Conference in Nashville, Tennessee, September 10-13, 1996)

More examples of impacts are as follows:

One hundred and eighty meat goat producers were able to save on feed costs by incorporating forages on an average of \$672 per farm. This translates into savings of \$120,960 for producers. In terms of loan repayment status for individuals enrolled in the project, 97% are reporting current as opposed to a delinquency rate of 84% prior to the project's inception. Please include the title of the success story, author, mailing address, phone, fax, and e-mail and your story or stories on the form; or send by fax, e-mail or surface mail to:

Denis Ebodaghe
USDA-CSREES
Stop 2215,
1400 Independence Avenue, SW
Washington, DC 20250-2215
Phone: 202-401-4385
Fax: 202-690-3162
E-mail: debodaghe@reeusda.gov
Small Farm Program toll free line:
1-800-583-3071
Website: www.reeusda.gov/smallfarm

Submission of success stories via the web is highly encouraged, and submission via surface mail is strongly discouraged unless you have no other avenues for submission.

**TENTATIVE Conference Agenda
Third National Small Farm Conference
September 17-20, 2002**

Tuesday Sept 17, 2002	
12:00 Noon - 7:00 PM	Registration --- At the Convention Center
1:00 - 3:00 PM	Posters and Exhibits Set-up
3:00 - 5:30 PM	Posters and Exhibits Open --- Authors Present
6:00 - 8:30 PM	Welcome--- Reception/Dinner Buffet (Casual Wear) General Session: Topic: To be announced Speaker: To be announced
8:30 PM	ADJOURN
Wednesday Sept 18, 2002	
6:00 - 8:00 AM	Breakfast --- At the Convention Center
7:00 - 6:00 PM	Registration
8:00 - 9:30 AM	Plenary Session I
	Opening Remarks
	Welcome
	Keynote Address: The Honorable Ann Veneman, Secretary, U.S. Department of Agriculture)Invited) Topic:
9:30 - 10:00 AM	Break --- Posters and Exhibits Open --Authors Present
10:00 - 11:00 AM	Plenary Session II --- Description, Diversity and Statistics of Small Farms and Ranches Panelists --- to be announced

3. Marketing and Value-Added Enterprises	Trends in the market place, demographics, population differentiation, changes in lifestyle, changes in consumption patterns, different marketing alternatives: direct marketing, mail orders, farm stands, tail-gates, agri-tourism, cooperatives (selling and buying); Value-added enterprises--assisting entrepreneurs to acquire the skills needed to develop and manage farming successfully as a business venture.
4. Focusing on Serving Small Farm and Ranch Woodlot Owners	"Money can grow on trees." Woodlots can help farmers/ranchers diversify their products and income. Focus will be on production practices and marketing of various forest products. Available resources and assistance for farmers and ranchers will be discussed.
5. Environmental Issues and Food Safety	Policies & Implications of the Endangered Species & Water Quality Acts Food safety issues for the small farmer/rancher is a concern
6. Developing Skills & Collaborative Efforts for Programs	How to get resources for small farm programs; how to get recognition and legitimacy; how to build collaborations, how they work, and how to make them work better; Technical assistance and outreach
7. Computer Applications and Appropriate Technology for Small Farms	Computer Applications--- Models for farm management will be discussed Appropriate Technology for Small Farms--- Appropriate equipment/specialized equipment that is designed to work on farms on a smaller scale will be discussed; Where are these equipment? And how can they be adopted here in the United States?
8. Program Development	Topics to be discussed include Research priorities, grant writing, coping with stress, beginning farmer program, program impacts, and risk management will be discussed.

Track 8—Program Development

8:00 - 9:50 AM	Session 1 Research & Extension Priorities for Small Farms	Session 2 Grant Writing for Specialists and County Agents	Session 3 Coping with Farm Stress	Session 4 Grant Writing for Farmers and Non-Governmental Organizations	Session 5 International Programs	Session 6 Beginning Farmer Program	Session 7 Illustrating Program Successes	Session 8 Risk Management
9:50 - 10 AM	Break							
10:00 - 11:30 AM	---Regional Meetings----		----- Regional Meetings-----		-----		Regional Meetings-----	
11:30 - 11:50 AM	Wrap-Up & Closing Remarks							
11:50 - 12:00 Noon	Door Prizes							
12:00 Noon	ADJOURN							

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